



# ED ENUF

THE DIVERSITY E-LEARNING PLATFORM

Community Needs  
Assessment Part 1

# ED ENUF

*You will find these icons positioned throughout Ed Enuf's handouts to bring your attention to important points and help you sharpen your skills.*

## **ACTION PLANNING**

Unless applied to our day-to-day behavior, learning does not transfer into action. Here's a place to write down how you will apply what you learned.



## **DATA POINT**

Here's the data to back it up! You'll find a study, statistic, or scientific finding that supports the essential nature of the topic.



## **PAUSE FOR EFFECT**

It's easy to read through an important point without synthesizing it. When you see this icon, reread the highlighted sentence, then take 60-seconds to ponder it.



## **PLAY VIDEO**

Before continuing, log onto the Ed Enuf platform and watch the corresponding video lesson. We'll introduce the key concepts that will be discussed in the following topic.



## **SPARK THE CONVERSATION**

Practice your critical thinking skills by answering these questions – either individually or as a group.

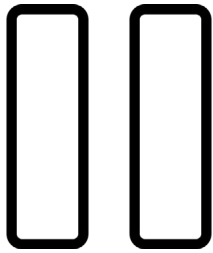


## **TIPS FOR SUCCESS**

Here's an invitation to implement something new into your everyday life. Try applying it and see how it goes!



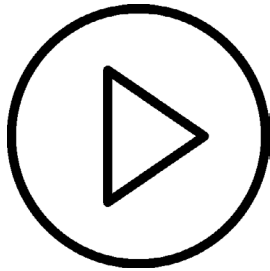




*"WE CANNOT SEEK ACHIEVEMENT FOR OURSELVES AND FORGET ABOUT PROGRESS AND PROSPERITY FOR OUR COMMUNITY... OUR AMBITIONS MUST BE BROAD ENOUGH TO INCLUDE THE ASPIRATIONS AND NEEDS OF OTHERS, FOR THEIR SALES AND FOR OUR OWN."*

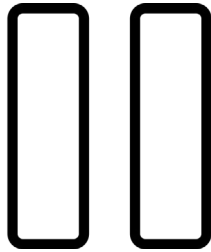
**- CAESAR CHAVEZ**





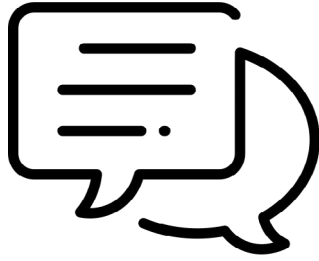
Refer to your organization's

DIVERSITY STATEMENT  
(ORGANIZATIONAL  
“WHY” FOR DIVERSITY)  
AND DIVERSITY  
STRATEGIC PLAN



Reasons for  
*Conducting a Community  
Needs Assessment*

- 1. Demonstrates the importance of community needs.**  
By involving community members in an assessment of their needs, it sends a clear message that their perceptions and insights are valued in the planning process.
- 2. Creates a dedicated program that will be used within the community.**  
Involvement of community members creates a sense of ownership and a willingness to be an active part of the change process.
- 3. Allows the community to thrive and innovate.**  
Communities and the people who live in them are ever-evolving and changing systems which must adapt to changes to best meet the needs of all its members



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- Which of these reasons is one that compels you to want to be involved in a community needs assessment?
  - Can you state other reasons why this should be done?





Strategies for  
*Who Should be Involved in a  
Community Needs Assessment*

## I. Community Members

Gaining perspective from the various ethnic, demographic and cultural groups within your community is imperative to discovering the holistic needs of the surrounding community. This representation also leads to an increased “buy-in” when the plan is ready to be implemented.

## 2. Expert Community Leaders

People who serve in a leadership capacity with school boards, government offices, churches and human services organizations have a pulse of what is happening in the community and should be included.

### 3. Key Stakeholders

People in your community may have a “behind the scenes” influence without any official title for their role. This could include an active volunteer neighbor, the owner of a favorite coffee shop or the man who works at the barbershop. Take a walk around your community to identify these unique individuals.



- *How can you clearly identify who should be part of your community needs assessment?*
- *What do you think is the best way of recruiting a diverse and representative group of people?*





## MY ACTION PLAN FOR CREATING A COMMUNITY NEEDS ASSESSMENT

Based on the self/group reflection done in this course, I plan to practice the following behaviors that will enhance my ability to embrace the diversity that has become a part of the 21st-century workplace:

1.

2.

3.